

# The BBC Myth of Public Service



## The BBC: Myth of a Public Service by Molly Sauter

★★★★☆ 4.3 out of 5

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The British Broadcasting Corporation (BBC) has long held itself up as a model of public service broadcasting. It has claimed to be impartial, objective, and committed to serving the British public. However, a closer examination of the BBC's history and practices reveals that this claim is far from the truth.

## The BBC's Commercial Interests

Since the 1980s, the BBC has increasingly embraced commercial interests. This has led to a number of changes in the organization's programming and priorities.

One of the most noticeable changes has been the rise of reality television on the BBC. Shows such as *Strictly Come Dancing* and *The Apprentice* have become hugely popular, but they have also been criticized for their lack of substance and their focus on celebrity culture.

The BBC has also become increasingly reliant on advertising revenue. This has led to a number of decisions that have been driven by commercial rather than public service considerations.

For example, the BBC has moved a number of its most popular programs to primetime slots in order to attract higher advertising rates. It has also reduced its coverage of news and current affairs in favor of more light-hearted and entertaining fare.

### **The BBC's Political Bias**

The BBC has also been accused of political bias. This bias is most evident in the organization's coverage of British politics.

The BBC has been criticized for giving disproportionate coverage to the Conservative Party, while ignoring or downplaying the views of other parties. It has also been accused of promoting Conservative policies and attacking Labour policies.

This bias is not simply a matter of perception. A number of studies have found that the BBC's coverage of British politics is consistently biased in favor of the Conservative Party.

### **The BBC's Failure to Serve the Public**

The BBC's commercial interests and political bias have led to a failure to serve the British public.

The BBC's focus on commercial success has meant that it has neglected its public service obligations.

For example, the BBC has reduced its coverage of regional news and current affairs. It has also cut back on its educational programming.

The BBC's political bias has also damaged its credibility as a source of impartial news and information.

The British public has the right to expect a public service broadcaster that is impartial, objective, and committed to serving the public interest.

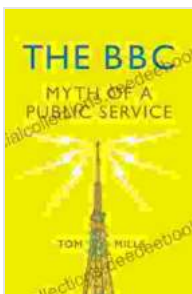
The BBC is no longer that broadcaster.

The BBC is a national institution that has played a significant role in British life for over 100 years.

However, the BBC has lost its way. It has abandoned its public service mission in favor of commercial interests and political bias.

It is time for the BBC to be held accountable for its failures.

The British public deserves a public service broadcaster that is worthy of the name.



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